

THE POWERADE FIFA MATCH BALL COMPETITION

1. The Powerade FIFA Match Ball Competition (“Promotional Competition”) is organised by Coca-Cola South Africa, (Proprietary) Limited (“Promoter”).

2. The Promotional Competition is open to permanent residents and citizens of South Africa from the age of 13 (thirteen) years who have obtained the prior and authentic consent of their parents or legal guardians and whose parents or legal guardians have read these terms and conditions and accept same prior to participating in the Promotional Competition (“Young Participants”) and who themselves have read and understood the Promotional Competition terms and conditions. Young Participants are all participants who are under the age of 18 (eighteen) years. All young participants must have a birth certificate or form of legal identification and all young participants’ parents or legal guardians must be in possession of a valid South African Identity Document at the Promotional Competition commencement date. (“Participants”) All participants over the age of 18 years must be in possession of a valid South African Identity Document at the Promotional Competition commencement date. Any employee, director, member, partner, agent or consultant or any person directly or indirectly who controls or is controlled by the Promoter and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoter, its advertising agencies, advisers, dealers, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies are not permitted to take part in this Promotional Competition (‘Disqualified Participants’).

3. All participants; and Young Participants’ and their parents or legal guardians, must ensure that they are in South Africa should the participants and/or Young Participants be declared a winner of the Prizes.

4. By entering the Powerade “Power in Every Game” Competition, all participants and young participants agree to be bound by these terms and conditions which will be interpreted by the Promoter, whose decision regarding any dispute will be final and binding. The Promoter reserves the right to amend, modify, change, postpone, suspend or cancel this Promotional Competition and any Prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deems necessary.

5. The Promotional Competition commences on 18 June 2014 and ends on 12 July 2014.

6. There are a total of 1 (one) Prize to be won for the duration of the Competition, and the prize is a *adidas® brazuca Official Matchball* , from a knock-out match at the 2014 FIFA world cup Brasil™.

7. To stand a chance of winning the Prize, participants must submit their ‘Power Through moment’ in response to any one of the 4 (four) competition questions posted between June 18 2014 and July 12 2014 on the Facebook page wall (www.facebook.com/powerade). The choice of winner will be based on the piece of play that at the Promoters’ discretion, and any other relevant or deemed relevant factors that the promoter decides is the best representation of ‘Power in every game’ as judged by the Promoters.

8. Potential winners of the Prize will be contacted via Facebook Direct Message in reply to their entry post. Personal details will be requested and need to be sent to the email address supplied in the Direct Message.
9. All participants and/or young participants whose entries have been selected and have been confirmed as valid will be notified within 1 (one) week from the date of verification and declared a winner of the respective Prize.
10. Entries which are unclear, incomplete, illegible or contain errors or from Disqualified Participants will be declared invalid.
11. If the Promoter is unable to reach any person or complete the verification process after selecting his/her entry, for whatsoever reason, such person will be disqualified, and the selection of a replacement entry shall take place in the same manner as the first selection.
12. If a winner rejects his/her Prize for whatever reason, another valid entrant will be drawn, verified and declared a winner in line with the Promotional Competition terms and conditions.
13. The Prize Items are neither transferable nor redeemable for cash, and The Promoter reserves the right to substitute Prize with any other prize of comparable commercial value.
14. All declared and verified winners will be notified telephonically as to when their Prizes will be delivered, and winners will receive their Prizes via courier no later than 3 (three) months from the date of being declared a winner of the Prize. The Promoter will not be responsible for any additional costs incurred by a winner associated with the Prize.
15. Should any dispute arise in relation to the interpretation of these Promotional Competition terms and conditions, the Promoter's decision shall be final, and no correspondence shall be entered into.
16. All participants, winners and/or their parents or legal guardians, as the case may be, indemnify the Promoter, its advertising agencies, advisers, nominated agents, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this Promotional Competition (including, as a result of any act or omission, whether as a result of gross negligence, misrepresentation, misconduct or otherwise on the part of the Promoter and/or use of the Prizes).
17. In order for winner to receive their Prize, the Promoter will require the winners and/or their parents or legal guardians to complete and submit an information disclosure agreement and indemnification to enable the Promoter to ensure compliance with these terms and conditions and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such winner will be deemed to have rejected the Prize, and it shall revert back to the Promoter.
18. The Promoter may require the winner and/or their parents or legal guardians to be identified, photographed and published in printed media, or to appear on radio and television, when accepting

their Prize and/or after having received their Prize. The winner and/or their parents or legal guardians will be given the opportunity to decline to the publication of their images and to participate in the Promoter's marketing material in so far as it relates to the Promotional Competition.

19. All queries in connection with this Promotional Competition should be directed to Customer Care Line 0860 112 526.

20. A copy of the competition rules is available at no cost to the participants and can be downloaded in printable form from www.cocacola.co.za.