

Enter to Win FIFA World Cup @ Central City

OFFICIAL RULES & REGULATIONS

June 12th, 2014

NO PURCHASE NECESSARY. Void where prohibited by law. The “Enter to Win FIFA World Cup @ Central City” Contest (the “contest”) runs Thursday, June 12th, 2014 from 10:00 am to Sunday July 13th, 6:00 pm. **Limit one entry per person per day.** Odds of being selected depend on the number of entries received by Central City.

HOW TO ENTER. There are two ways to enter:

1. In person at Central City – Visit Customer Service and enter for your chance to win by filling out a ballot.
2. Mail name, phone number, email address and why you want to enter to the Contest Producer at:

Attn: Contests
Central City
2153 - 10153 King George Boulevard
Surrey, BC V3T 2W1

All entries must be received by the Contest Producer at the above postal address (or in person) no later than 6:00 pm on Sunday, July 13th, 2014. The Contest Producer respects all entrants’ privacy and will not use the personal information submitted (including an entrant’s name, telephone number and email address) for any purpose other than as specifically set out in these Official Contest Rules and Regulations. All entries become the property of the Contest Producer. Central City assumes no responsibility for late, misspelled, incomplete or untransmitted entries.

ELIGIBILITY: The contest is open to all legal residents of Canada except Quebec. Contest is not open to Central City employees (including employees of all Central City retail and food outlets and other agencies) or their immediate family members of all such persons (parents, siblings, children or spouse). Individuals that have been banned from Central City are not eligible to participate. Contestants must show valid identification and proof of age upon request. ***If winner is under the age of majority (19) the parent or legal guardian must consent and sign a waiver. The prize will be awarded directly to the parent and an adult over the age of 19 would need to accompany the winner.***

PRIZES: There will be a maximum of one **(1) Grand Prize - replica of the FIFA World Cup & the final match ball** awarded. One winner will be selected for the Grand Prize in the last week of the contest. There will be a maximum of three **(3) Additional Prizes that include Brazuca match balls.** One (1) Brazuca ball will be awarded each week for the first three weeks of the contest. Prizes cannot be redeemed for cash, transferred, assigned or substituted, except that the Contest Producer reserves the right to change or replace any prize with a prize of greater or comparable value. The Contest Producer is not responsible for store (merchant) prizes or offers. Licensing, insurance, and all related taxes and other expenses over and above the maximum value of the Grand Prize and the other prizes are the responsibility of the corresponding winner.

The draw for the Grand Prize of a Replica of the FIFA World Cup and Final match ball will be conducted at 11:00 am on Monday, July 14th, 2014 at Central City Customer Service. The draws for the other three prizes will be conducted weekly at the end of the day following the start of the contest (1 Brazuca match ball will be awarded each week). The winner must claim their prize within one week. If the prizes are not claimed within one week’s time, additional ballots will be selected at random. Entrants need not be present to win. Winners will be contacted by phone immediately following the draw. Three attempts will be made to contact the winners. In the event that attempts to contact the winners are unsuccessful, additional ballots will be selected at random. To be declared a winner, entrants must first correctly answer, unaided, a time-limited, mathematical skill-testing question.

CONDITIONS OF PARTICIPATION: By participating, entrants agree to these Official Rules & Regulations and to the decisions of the Contest Producer, which shall be final and binding in all respects for all aspects of this promotion. BY ENTERING, ALL CONTESTANTS RELEASE AND AGREE TO HOLD HARMLESS SURREY CC PROPERTIES INC. AND BLACKWOOD PARTNERS MANAGEMENT CORPORATION, ANY COMPANY AFFILIATED WITH BLACKWOOD PARTNERS MANAGEMENT CORPORATION, ANY RETAILER OR AGENCY OPERATING IN THE CENTRAL CITY AND ANY OF THE RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS OF ALL SUCH PARTIES (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY AND ALL LIABILITY FOR ANY INJURIES, DAMAGES TO PERSONS (INCLUDING DEATH), DAMAGES TO PERSONAL PROPERTY OR ANY OTHER LOSS WHATSOEVER (COLLECTIVELY "LOSSES") CAUSED DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, BY THE CONTESTANT'S PARTICIPATION IN THE CONTEST, including but not limited to Losses arising from: (a) the contestant's acceptance, use or misuse of any prize awarded in the contest; (b) any act or omission made by any Released Party, third party (including any other Contestant) or the contestant himself / herself; (c) any latent or apparent defect or condition in any equipment used in the contest; (d) any previous medical condition of the contestant; (e) the administration of any first-aid, medical or emergency treatment or other services rendered to the contestant; and/or (f) the consumption of food or drink by the contestant.

The contest winners will be required to sign a Declaration of Eligibility, Liability and Publicity Release (the "Declaration and Release"), confirming compliance with the Official Contest Rules & Regulations and acceptance of the Grand Prize and the other three prizes as awarded, and allowing the publication of the name and photo of the Contest winners. A Declaration and Release will be sent out to each potential winner. Failure to comply with these rules may cause the Grand Prize and the other three prizes to be forfeited. Failure to sign and return the Declaration and Release or to comply with any term or condition of these Rules may, at the sole discretion of Central City, result in a winner's disqualification, the forfeiture of his or her interest in any of the Prizes, and the award of the Prize to an alternate winner.

GENERAL CONDITIONS: The Contest Producer reserves the right to make additions to and/or deletions from the entry process described above, including, but not limited to changing the In Person entry locations, dates and/or times. The Contest Producer's decision regarding the selection of contestants and any other matter relating to the conduct of this contest is final and not subject to challenge or appeal. WINNERS, BY ACCEPTANCE OF ANY PRIZE, HEREBY GRANT (EXCEPT WHERE PROHIBITED BY LAW) PERMISSION TO THE CONTEST PRODUCER TO IDENTIFY THE WINNER'S NAME, PHOTOGRAPH AND LIKENESS AS PART OF ANY PROMOTION FOR THE CONTEST IN PERPETUITY, WITHOUT COMPENSATION IN ANY FORM, IN ANY AND ALL MEDIA NOW KNOWN OR HEREAFTER DEVISED.