

Terms and conditions.

1. Subject matter/Preamble.

The online Office Pool World Cup 2014 for Lufthansa Cargo customers and employees offers a prize to the participating continents' best online players who participate in the contest on the Lufthansa Cargo website. The objective of the contest is to collect as many points as possible by guessing as many correct final scores of games at the 2014 FIFA World Cup in Brazil as possible. For each correct guess, participants will receive two points.

Different amounts of points can be rewarded for a correct tip. Here we distinguish between tendency, goal difference and result:

- You receive the Result points if you have predicted the exact result, e.g. Result = "2-1" - Tip = "2-1"; Result = "1-1" - Tip = "1-1". Four points
- You get the Goal Difference points if you have not predicted the exact result but the goal difference, e.g. Result = "2-1" - Tip = "1-0"; Result = "1-3" - Tip = "0-2". Since the goal difference in case of a draw is always 0, tendency and goal difference can be summarised in such a case. Three points
- The tendency score is awarded if the tendency has been correctly predicted, but result and goal difference have not, e.g. Result = "2-1" - Tip = "2-0"; Result = "1-1" - Tip = "0-0". Two points

In the knockout stage, participants always bet on the final result. Goals scored in extra time or a penalty shoot-out must be included in the guess. The three participants with the highest scores of the following continents will receive a prize. **Participating continents: Asia, Europe, North America, South America, Africa, Australia/Oceania.** If several participants from a single continent achieve the same high score, the three winners will be drawn randomly. The contest is organized by Lufthansa Cargo AG, Airport Area West, Gate 25, Building 451, Frankfurt/Main, Germany ("LCAG") in cooperation with Relationship Marketing Solutions ("RMS"). For more information on LCAG, please go to <http://www.lufthansa-cargo.com>.

2. Eligibility.

The contest is aimed at all Lufthansa Cargo customers and employees who are interested in participating. The minimum age for participation is 18 years of age at the time of registering for the contest. Prospective entrants must first register and accept the terms and conditions before they can participate in the contest. Groups are not allowed to participate in the contest. **Employees of LCAG and associated companies of the Lufthansa Group may participate in the competition.**

3. How to participate.

In order to take part in the contest, participants are required to register at the following website ("website"): www.lufthansa-cargo.com/brazil. Each participant may only register once. Registration for others or through automated sweepstakes providers is not permissible. Participants will be required to submit their full name, a user name, a password, their street address and their email address. They will also be asked to confirm that they have read and agree to be bound by these terms and conditions.

4. Termination of participation.

A participant may end his or her participation in the contest at any time by sending a brief email notification to RMS (info@rm-solutions.de). Termination of the participation shall not affect any rights or obligations incurred prior to the date of termination. This applies especially to the license set out below.

6. Prizes.

The three best players on each continent will win World Cup outfits and soccer balls for their local youth soccer team in the following sizes and quantities:

T-shirts and pants:

5x XS

10x S

10x M

5x L

Soccer balls:

10 balls with a diameter of 22 cm

The T-shirts, pants and balls cannot be selected freely; instead, they will be selected and made by Lufthansa Cargo.

7. Schedule.

These are important dates all participants should bear in mind:

First day of play: May 19, 2014

Last day of play: July 13, 2014

Announcement of winners: August 2014

8. Scoring.

The three highest-scoring participants of the participating continents will be displayed automatically. The high-score list will display the respective user names chosen by the participants themselves, making the winners recognizable. The winners will be informed separately of their win by Lufthansa Cargo.

9. Data protection.

9.1

Lufthansa Cargo AG, Airport Area West, Gate 25, Building 451, Frankfurt/Main, Germany ("LCAG") is responsible for the collection, processing and use of personal data at the time of registration and for the duration of the contest and is also responsible for the receipt of advertising messages and information on products, campaigns and news.

a) Purpose of collecting, processing and/or use of data.

Unless stated otherwise, LCAG collects, processes and uses your personal data gathered from the website www.lufthansa-cargo.com/brazil

- to process your registration for the contest and for the further processing and execution of the contest and the sending of the prize,
- to authenticate whether you are a Lufthansa Cargo customer,
- to enter into direct contact with you to clear up any questions in connection with the contest,
- to process and answer your questions to us, and
- for other legally permitted purposes and for the purposes stated under 9.2.

b) Types of personal data recorded and categories of recipients.

LCAG records the following information via the website: user name, first name, last name, password, email address, street address; users may also optionally enter their telephone number, customer number, name of company and branch office.

LCAG has concluded an agreement with Relationship Marketing Solutions GmbH, Königstr. 43B, 70173 Stuttgart, Germany for the purpose of data processing.

9.2

You will receive advertising messages and information on products, campaigns and news from Lufthansa Cargo AG by email if you have granted your consent or if this is otherwise permitted by law. If you have granted your consent to receive advertising messages and information, your consent is worded as follows:

“I would like to take part in the online Office Pool World Cup 2014 conducted by Lufthansa Cargo AG, Airport Area West, Gate 25, Building 451, Frankfurt/Main, Germany and consent to the terms and conditions [please insert link]. **By registering for the contest, I consent that LCAG may use my data – i.e. my first and last name, my street address and my email address – for the purpose of sending me advertising or information on products, campaigns and news from Lufthansa Cargo AG.** I may revoke my consent at any time with effect for the future and may object to the use of my data for the purpose of advertising or market and opinion research.”

If you revoke your consent or wish to object to the use of your data, please send us an email at: (info@rmsolutions.de)

10. Release.

The participant agrees to release and hold LCAG harmless from any and all losses, damages, claims, rights, liability and actions of any kind brought against LCAG in connection with the participant's participation.

11. Disclaimer.

LCAG assumes no responsibility for contest scores not received due to lost, failed, delayed or interrupted connections or miscommunications or other electronic malfunctions. Furthermore, LCAG is not responsible for incorrect or inaccurate data, regardless of whether this was caused by any of the equipment or programming associated with or utilized in the contest or by any human error that may occur in the processing of the data for this contest.

12. Other.

12.1

Any tax or other charges levied on the prizes shall be the sole responsibility of the relevant winner. Any prize granted in the course of the contest shall be subject to any restrictions that may be imposed on the provision of such prize by the local law of the winner's country of residence. If the winner is liable to pay customs duties to claim the prize, LCAG will reimburse the costs upon receipt of appropriate documentation.

12.2

The execution of the contest and the interpretation and enforcement of these terms and conditions shall be exclusively governed by and construed in accordance with the laws of the Federal Republic of Germany under exclusion of the UN Convention on the International Sale of Goods.

12.3

Furthermore, LCAG reserves the right to exclude at any time a participant who is not willing to abide by these terms and conditions without incurring any liability for such exclusion.

Last update: May 2014